

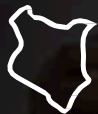


Presentation by:
Jeremy Awori,
CEO & Managing Director,
Barclays Bank of Kenya (Part of Absa Group)
At the Shared Value Summit in Nairobi

23 May 2019

#Forceforgood

The youth dividend



18 - 35 years

form a fifth of the population

1.2 Million

unemployed

2 Million

underemployed

50000

graduate from university
every year

ReadytoWork



265,000
beneficiaries



155,000
beneficiaries

100
3 month paid internships
in Barclays

2500
have secured placements



Scholarship



6128

Students supported



1306

have graduated



KES155M

spent in 2 years



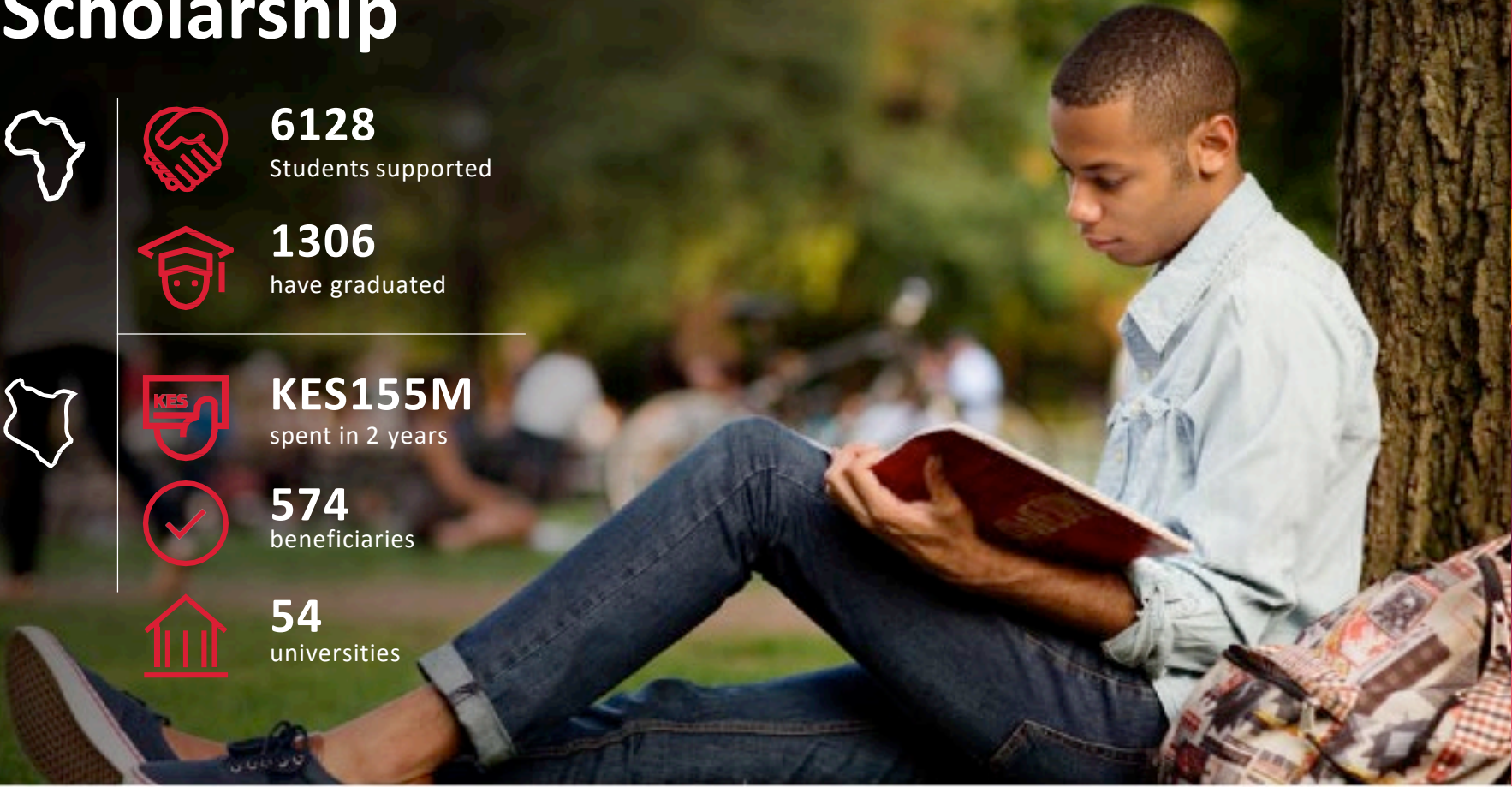
574

beneficiaries



54

universities



Supporting SMEs:

Driving Economic Growth



50%

Total labor force

70%

SMEs fail within the first 5 years



KES 500M

Enterprise Supply chain Development fund to allow SMEs access to bid bond and LPO financing

9850

Business Club Membership



Empowering Women in Business



10000

Women in SME to receive skills upgrade
and access to International trade opportunities

Over 2500

Women have benefited so far



50

businesses listed on e-bay



340M

disbursed as loans



Democratising Financial Access



Timiza

3.3 Million

Customers

Gender split



52% Male

48% Female



KES

10Billion

disbursed as loans

Over 20k

insurance policies booked



94k

Zidisha savings accounts opened



Supporting the Big Four Agenda

Manufacturing



KES

700Billion

government to invest across key sectors

8Billion

current investment in cement and steel sectors

10Billion

Barclays to invest in the next four years

8Billion

Target investment in textile and apparel sector

80Billion

In loan syndicates over the last 3 years
in the energy sector





Affordable Housing

KES

700Billion

value of opportunity

500000

targeted affordable house units

10Billion

Barclays target investment in the next four years

A woman wearing a blue and white patterned dress and a white headscarf is smiling broadly, holding a large wicker basket filled with fresh green leafy vegetables. She is standing in a field of similar plants. The background shows a clear sky and some distant structures.

Agriculture/ Food Security

600000

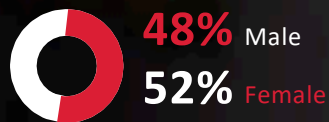
small scale farmer beneficiaries

2Billion

annual financing in the tea industry

Diversity and Inclusion agenda

Company gender split



First listed company to achieve
50/50 gender parity at Board level



300

women have undertaken
mentorship programme



8 Women

sponsored for an intensive
Board programme





Asanteni!

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